



## DAWAH v2.0

- Web portal
- Mobile App
- LIVE Audio & Video Streaming
- On Demand Audio & Video
- Books & Articles
- Generate Money

***dawahBox.com***

...essential tools for modern dawah

FOR ISLAMIC CENTERS,  
MUSLIM COMMUNITIES,  
SOCIETIES, MOSQUES,  
SCHOLARS ETC



# Welcome to dawahBox

dawahBox enables you present your various jum'ah, weekly lectures, radio & TV programs etc in a centralized way, coordinated & well packaged for today's audience.

With a dawahBox, you can multiply the baraka by creating secondary and tertiary audience for your resources! The toolbox offers you the following tools, dedicated for you:



## Interactive Web Portal

UstadhName.com, MosqueName.com etc, get a standard website or simply upgrade your existing one. Clean, mobile-optimized interface. Easily publish news updates, events & blog posts among other features.

## Mobile Apps

On-the-go, let the world browse through your rich resources. They can download for offline access and listen anytime. Bring your audience even closer through smart notifications. "The program would not be holding as tomorrow"? Simply send a notification and everyone gets a push message on their phones!

## Online Radio & Video Streaming Station

Studies have shown that people pay more attention to LIVE interaction than recorded. Why not make the dawah sink more! Through LIVE audio and video streams, you are not bound by most limitations troubling conventional media channels.

## Well Cataloged, Downloadable Audios And Videos Of Past Lectures

On-demand audios & videos make it easy for anyone around the world to follow-up on multimedia of events and programs. The resources would be available on

web and mobile. You probably already spend hundreds of thousands on radio/TV programs, this takes it from where that stops!

## Generate Money!

You have a sizable audience? Why not generate more money to fund your dawah! With this dawahBox addon, you can generate money through these means and more:

### Full or Partial Subscription-based Access

Sure, you have good content. We can implement full or partial content gating for you. You want general lectures to be free but want people to pay a token for one of those special series? Sure, as you want it.

You specify the mode, amount and receiving bank account, we build the technology for you, end-to-end.



### Advert Management

The chairman's wife sells XYZ in a mall around? Why not charge her a token to push her products to your audience through adverts! A complete advert management suite could be integrated into the web portal such that you can easily post advert, schedule dates of publishing and removal among other features.

We would also implement Youtube monetization and integrate the mobile app with Google & iOS advert platform so you earn advert revenue in dollars!

### Donation Collection Online & Offline

Improved access to your quality content creates more barka and touches more lives. This could go a long way in facilitating more donations to support your dawah work. Double benefit, increased ease in getting resources from you, increased access to your online and offline donation channels!



# Let's Build Your Infrastructure

## Affordable, ZERO setup cost

Setting up a similar infrastructure yourself would not cost you less than a million naira. To cater for its features, you would also need a good hosting plan where you have to pay monthly fee running into tens of thousands, among other cost. We charge a fraction of these.

## Almost 10 years experience

This project is powered by The E-dawah Foundation, same team powering dawahnigeria.com (Nigeria's biggest online Islamic project), among other projects. dawahnigeria has over 300G of multimedia in 5 languages & numerous resource persons across Nigeria.

## Simple to use & 'fanatic' support

Building on our experience over the years managing Islamic online dawah in Nigeria, we have built this platform to be easy to use & administer. Your webmaster would be trained on all the necessary tools and we would remain in the background guiding him, 24/7.

# Come on Board

Islamic centers, Muslim communities,  
Societies, Mosques, Scholars etc

Upgrade to dawah v2.0.

Lets leverage on technology to amplify the message and increase reward!

You like that Mallam's lecture and want the reward of spreading beneficial content

Why not get like minds together and sponsor a dawahBox for him!

This is sodaqatul jariyah ++. Get massive rewards even while you sleep!

# Getting Started

Step 1: Contact us with expression of interest & make payment

Step 2: We take your design preferences & craft your infrastructure in 2-5 days

Step 3: We train your webmaster(s) and launch!

## Pricing

It cost tens of thousands of naira to air a 10-min lecture on radio or TV.

It costs us hundreds of thousands monthly to keep dawahnigeria.com online.

Pay a fraction of this cost for your own dedicated and more robust infrastructure!

***Please check the next page on how to get dawahbox for FREE***

| Standard   | Premium  | Professional  |
|--|--|---|
| N14999 monthly<br>(billed quarterly)                       | N24999 monthly<br>(billed quarterly)                       | N34999 monthly<br>(billed quarterly)                        |
| Interactive Web Portal                                     | Interactive Web Portal                                     | Interactive Web Portal                                      |
| Online Radio & Video<br>Streaming Station                  | Online Radio & Video<br>Streaming Station                  | Online Radio & Video<br>Streaming Station                   |
| Well cataloged,<br>downloadable audios of<br>past lectures | Well cataloged,<br>downloadable audios of<br>past lectures | Well cataloged,<br>downloadable audios of<br>past lectures) |
| -  | Books & Articles   | Books & Articles  |
| 10 GB Storage  | 30 GB Storage  | 50 GB Storage   |
| Android App Only   | Android App + iTunes<br>podcast                            | Android App + iOS App +<br>iTunes podcast                   |
| Donation collection only                                   | Donation, Sell (Books &<br>Audios)                         | Donation, Sell (Books &<br>Audios)                          |
| -  | -  | Advert Management   |

# Get dawahbox for FREE!

The E-dawah Foundation is open to partnering with Islamic organizations and Islamic personalities upon the Sunnah through deploying dawahbox to amplify their dawah message to the Ummah at no cost!

Our passion to “revive the Ummah, byte by byte” outweighs our goal of make dawahbox a commercial venture.

## dawahBox FREE Plan

Android App

iTunes podcast

Online Radio & Video Streaming Station

Well cataloged, downloadable audios and videos of past lectures

10 GB Storage

Article Listing

Book Listing (Downloadable PDF)

Make money / Accept Payment! (more details below)

### Partnership Details

- The dawahbox FREE plan would be deployed at no cost.
- We humbly request that you use your networks to support our not-for-profit foundation financially and promote our cause towards achievement of our mission towards *‘reviving the Ummah, byte by byte’*. This way, we can remain viable & sustainable.
- The foundation would train designated personnel on how to manage the audio and video streams, how to post content (books, articles, audios and videos) into the app.
- To recoup a fraction of the infrastructure and maintenance cost of the app, if users use the app daily, Google advert would not fetch more than around 50 cents - \$2 in a month! This is nothing in comparison to our cost. We currently spend hundreds of thousands monthly to maintain our infrastructure and rely almost solely on donations and sweat.



## Making Money / Accepting Payment on the FREE plan

You can make money and accept payment through the FREE app through any of these avenues:

- Collections of dues and donations
- Subscription fee: as explained earlier, we can implement full or partial content gating for you such that only those who have subscribed would be able to access the designated resources.

While the app remains free, there is a quick caveat to accepting payment. We would take a little commission off your transactions.

- DawahPay, an online payment system by The E-dawah Foundation would be implemented.
- DawahPay is built on top of the revolutionary Paystack payment system.
- Paystack charges 1.5% + N100 for every **local** transaction. They charge 3.9% + N100 for international cards. The ₦100 fee is waived for transactions less than ₦2500. Fees for local cards are capped at ₦2000. Read more here: <https://paystack.com/pricing>
- DawahPay would charge a commission of 1.5%
- The total commission deducted by both parties is 3%. (Paystack charges extra N100 for amounts over N2500)
- As an example, if you receive a due of N1000, Paystack would deduct N15 as their charge and DawahPay would also deduct N15.
- Your lumped-up money gets remitted into your bank account either by manual schedule or automatically after 24 hours

## Benefits of using DawahPay to accept Payment

- Rather than collect dues of small amounts losing N50 CBN stamp charge per transaction, you get charged this stamp charge once at the time we remits your funds to your bank account.



# Contact

For more information, please call Ibraaheem on 08075724378 or send a mail to [info@dawahBox.com](mailto:info@dawahBox.com).

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